Queens Library is for EVERYONE

Social Media Toolkit

**Queens Library
is for
EVERYONE**

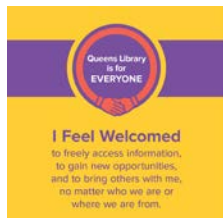# Thank you for downloading the social media toolkit.

These assets are being made available to the community to help show support for your local library, and spread our message that EVERYONE — no matter where you come from, who you love or what you believe — is welcomed at Queens Library.
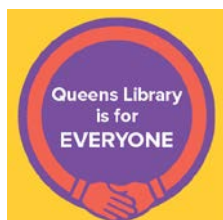
How To Use the Toolkit

Click the description of each image on our Get Involved page (http://qleveryone.org/1549) to download images to use on your social media accounts. Available are:

Avatar images for Facebook

Avatar images for Twitter

Avatar images for Instagram

Post images for Facebook

Post images for Twitter

Post images for Instagram

**A 5x7" printable sign
to use in your Everyone Selfie**

How to Take an EVERYONE SELFIE

Gather the largest group you can of friends, loved ones, or even strangers to create your own Everyone selfie! Once you've squeezed everyone in the frame and clicked the photo, simply upload to Instagram, Facebook or Twitter with the hashtag #QLeveryone, and make sure to tag at least three of your friends in the photo, and challenge them to get even more people in their own Everyone selfie. Use the printable sign in this toolkit to use in your photos!

What to Post

Not sure what to post on social media? Here are some ideas (and be sure to always include #QLEveryone):

• Tell us why you love coming to Queens Library.

• Share a story about a class or program you attended at Queens Library.

• Take an EVERYONE SELFIE and tag friends that you think could be helped by our services.

• Write about how the library makes you feel welcomed.

• Talk about our 4 values and what they mean to you: Equity, Freedom, Open Access for All, and Lifelong Learning

To find out more ways that you can help, visit our "Get Involved" page at qleveryone.org